

## Advertising Deadline: Friday, May 25 Publication Date: Wednesday, June 13



This magazine highlights topics of interest relevant to today's seniors including information on health, recreation and lifestyle.
Premium Pages
Inside Front Cover ..... $\$ 689$
Inside Back Cover ..... \$689
Back Cover ..... \$785
Ad Investment
Full Page ..... \$569
Half Page ..... \$359
1/3 Page ..... \$254
1/4 Page ..... \$209
1/8 Page ..... \$109
Directory Page ..... \$25**Directory Listing is free with the purchase of any size ad
All rates include full color and web upload

| Ad Sizes | Width $\mathbf{x}$ | Depth |
| :--- | :--- | :--- |
| Full Page | $7.75 "$ | $10 "$ |
| Half Page horz. | $7.75 "$ | $4.875 "$ |
| Half Page vert. | $3.625 "$ | $10 ">$ |
| 1/3 Page horz. | $7.5 ">$ | $3.22 "$ |
| 1/3 Page vert. | $3.65 "$ | $6.6 "$ |
| 1/4 Page | $3.625 "$ | $4.875 "$ |
| 1/8 Page | $3.625 "$ | $2.3125 "$ |

Ask us about vendor opportunities at the 2nd annual This is L-ving Senior Expo on June 20, 2018 at 50 North in Northifeld

## CALL YOUR AD CONSULTANT TODAY!

| Nicole Brandon | Pam DeMorett | Mark Nelson | Kari Clark | Jay Petsche |
| :---: | :---: | :---: | :---: | :---: |
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