

Advertising Deadline: Friday, May 25 **Publication Date:** Wednesday, June 13



This magazine highlights topics of interest relevant to today's seniors including information on health, recreation and lifestyle.

Premium Pages

Inside Front Cover	\$689
Inside Back Cover	\$689
Back Cover	\$785

Ad Investment

Full Page	\$569
Half Page	
1/3 Page	\$254
1/4 Page	\$209
1/8 Page	
Directory Page	\$25*
*Directory Listing is free with the purchase of any size ad	

All rates include full color and web upload

Ad Sizes	Width	x Depth
Full Page	7.75"	10"
Half Page horz.	7.75"	4.875"
Half Page vert.	3.625"	10"
1/3 Page horz.	7.5"	3.22"
1/3 Page vert.	3.65"	6.6"
1/4 Page	3.625"	4.875"
1/8 Page	3.625"	2.3125"

Ask us about vendor opportunities at the 2nd annual This is Living Senior Expo on June 20, 2018 at 50North in Northfield

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